



**Do the Right Thing • Compassionate Accountability • Humble Confidence • Bold Action • Have Fun**

***About The Firefly Group***

The Firefly Group invests in growth-oriented, lower-middle market companies. We have a proven track record of closing investments and partnering with leadership teams to build companies of lasting value. The Firefly Group is currently pursuing new platform investments as well as add-on acquisitions for current partner companies.

***Investment Criteria***

	<b>New Platform Investments</b>	<b>Add-on Acquisitions</b>
<b>Geography</b>	<ul style="list-style-type: none"> <li>Continental U.S.</li> </ul>	<ul style="list-style-type: none"> <li>Continental U.S.</li> </ul>
<b>Company Size</b>	<ul style="list-style-type: none"> <li>EBITDA of at least \$2 million</li> </ul>	<ul style="list-style-type: none"> <li>No restrictions</li> </ul>
<b>Operating Profile</b>	<ul style="list-style-type: none"> <li>Healthy, growing industry</li> <li>Demonstrated track record of revenue growth</li> <li>Stable margins</li> <li>Limited customer concentration</li> <li>Quality leadership team</li> </ul>	<ul style="list-style-type: none"> <li>Solid fit with existing platform investment</li> </ul>
<b>Industries</b>	<ul style="list-style-type: none"> <li>Generalist, with specific interest in:               <ul style="list-style-type: none"> <li>Human capital</li> <li>Leisure &amp; recreation</li> <li>Franchise</li> <li>Companies running on EOS</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Aerospace</li> <li>Building materials</li> <li>Medical/student transportation</li> <li>Training &amp; assessments</li> </ul>
<b>Investment Types</b>	<ul style="list-style-type: none"> <li>Majority or minority equity</li> <li>No start-ups</li> </ul>	<ul style="list-style-type: none"> <li>Buyouts</li> </ul>

**Firefly’s purpose is helping people and companies reach their full potential by partnering with strong leadership teams in the lower-middle market to build great companies**

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## Current Investments

 <p><b>Dealers</b> <b>W H O L E S A L E</b> "Serving the Midwest Since 1963"</p>	<p><b><u>Dealers Wholesale</u></b></p> <ul style="list-style-type: none"><li>• Indianapolis, IN</li><li>• Manufacturer, distributor, installer of specialty building materials</li><li>• <a href="http://www.dealerswholesale.com">www.dealerswholesale.com</a></li></ul>
 <p><b>EMT</b> <b>EXPRESS MEDICAL TRANSPORTERS</b></p>	<p><b><u>Express Medical Transporters</u></b></p> <ul style="list-style-type: none"><li>• St. Louis, MO</li><li>• Non-emergency medical and student transportation</li><li>• <a href="http://www.rideemt.com">www.rideemt.com</a></li></ul>
 <p><b>EOS</b> Entrepreneurial Operating System®</p>	<p><b><u>EOS Worldwide</u></b></p> <ul style="list-style-type: none"><li>• Detroit, MI</li><li>• Provider of integrated system and tools that help business owners and leadership teams get the most from their businesses</li><li>• <a href="http://www.eosworldwide.com">www.eosworldwide.com</a></li></ul>
 <p><b>KIHM</b> METAL TECHNOLOGIES</p>	<p><b><u>KIHM Metal Technologies</u></b></p> <ul style="list-style-type: none"><li>• Brazil, IN</li><li>• Exotic alloy and tooling manufacturing with engineering solutions for commercial and military aerospace industry</li><li>• <a href="http://www.kihmmetaltech.com">www.kihmmetaltech.com</a></li></ul>

